

SILICON VALLEY MAYORS' CHINA TRIP SPONSORSHIP INVITATION LETTER

BACKGROUND

As innovation in China takes off, Chinese companies are increasingly looking outside of China for business opportunities and technology partnerships. On the other side of the Pacific, Silicon Valley has attracted top notch researchers, engineers and developers from around the world and has provided a perfect environment for the growth of creative ideas.

Although the potential gains of a closer relationship between Silicon Valley and China may seem obvious, they are far from guaranteed. Of the \$1.3 billion Chinese investment in California since 2000, Silicon Valley/South Bay region is only the third most attractive area for Chinese investment. This is partially due to lack of information exchange and effective people-to-people investment promotion activities that help Chinese investors fully appreciate the abundant opportunities here in Silicon Valley. A traditional hands-off approach is outdated and inadequate. Encouraging support for local initiatives and joint efforts from both government and private sectors are required.

China Silicon Valley (CSV) is a nonprofit organization headquartered in Silicon Valley with branches in Beijing, Chengdu, Guangzhou and Shenzhen. The mission of CSV is to promote investment and business opportunities between China and Silicon Valley.

Page 1 of 1

ITINERARY

The coming "Silicon Valley Mayors' China Trip" will be in major cities for a number of exciting events, including meetings with local government officials, business leaders from fast growing Chinese cities. The key initiative of the trip is to facilitate the communications between China and Silicon Valley & Create investment and commercial opportunities. Members of the delegation will include Mayors and business leaders from Silicon Valley cities.

We invite you to be a sponsor to this exciting opportunity. You will receive media coverage both in China and Silicon Valley, connect your company with potential Chinese investors and business partners, and generate interest for your company in the Chinese market through the Mayors' China Trip.

SPONSORSHIP BENEFITS

You will receive the following benefits by participating in the China Trip as a Platinum, Gold, Silver or Promotional Sponsor.

| Sponsorship Benefits | Platinum | Gold | Silver | Promotional |
|---|--------------------------------------|----------------------------------|---------------------------------|-----------------------|
| | (All Events) | (Multiple Events) | (Multiple Events) | (Not going to China) |
| | + US\$ 20K or More | + US\$ 10K | + US\$ 5K | + US\$ 2.5K |
| Hotel, meal, transportation in China | √ | √ | √ | |
| CSV Pre-Trip Press Release | √ | √ | √ | √ |
| Bay Area Media Release | √ | √ | | |
| China City Media Release | √ | √ | | |
| Co-Organizer Listing with CSV | √ | | | |
| Meeting with VIP High Level Chinese Officials | √ | | | |
| Company Introduction | √ Most Events | √ Selected Events | | |
| Reception with Local Officials and Business Leaders | √ | √ | √ | |
| One page marketing material at Event * | √ Selected Events | √ Selected Events | √ Selected Events | √ Selected Events |
| Advertisement in CSV China Trip Brochure | √ Inside Back Cover | √ Inside Full Page | √ Inside Half Page | √ Inside Full Page |
| Table Display Setup | √ Selected Events | √ Selected Events | | |
| 1-Year CSV Membership* | Platinum Membership (\$20k Value) | Gold Membership (\$10k Value) | Gold Membership (\$5k Value) | |

* You will need to provide your own marketing material to be presented, CSV will not be responsible for designing and producing the material.

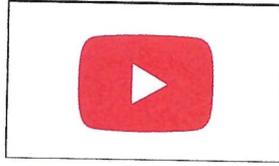
* You will receive the 1-Year CSV Membership if you currently are not a CSV Member.

Please fill in the Sponsorship Application Form attached, and contact us for detailed terms and conditions. Payment is due upon the execution of the Sponsorship Agreement. The China SV Organization Committee will arrange meetings and media coverage locations based upon your sponsorship level and submission timing of your Sponsorship Agreement. For details, please visit our website: <http://chinasv.org/en/>, or contact Victor Wang (email: victor.wang@chinasv.org), or Yan Liang (liangsv@gmail.com) for any inquiries.

Menu

Advisors
Board Members
Board Minutes
Business Partners and
Sponsors
China Silicon Valley
Membership
China Trip Sponsor
Contact
Home
Locations
Mission
News Update
Organization Chart
Our Resources
Policy Manual
Services
SV Mayor China Trip
Team Leader and
Members
主页
宗旨
董事会

About



Location



Copyright

© 2021 ChinaSV.org.

Your feedback is
welcome!

Feedback

Designed by
LozzyStudio